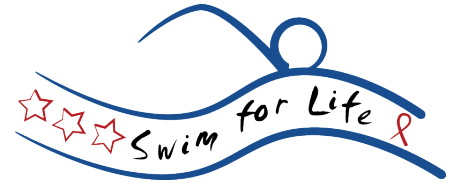


# + Maryland Swim for Life

c/o District of Columbia Aquatics Club, Inc.  
P.O. Box 77125  
Washington, DC 20013  
E-Mail: [swimforlife@swimdca.org](mailto:swimforlife@swimdca.org)  
Web: <http://www.swimdca.org/swimforlife>



July 1, 2014

RE: Maryland Swim for Life Seeks **Sponsorship Partners**

Dear Friends:

The District of Columbia Aquatics Club (DCAC) will host the 23<sup>rd</sup> Annual *Maryland Swim for Life* on July 12th in Chestertown, Maryland. The *Maryland Swim for Life* is an open water swim competition and fundraising event to benefit Washington metropolitan HIV/AIDS non-profit organizations, as well as local watershed organizations that advocate for clean, local waters. *Maryland Swim for Life*, sanctioned by the United States Masters Swimming, begins and ends at Rolph's Wharf on the Chester River, one of the Chesapeake Bay's most beautiful tributaries. We are seeking assistance from **Sponsorship Partners** to help defray the cost of running the event so that 100% of the pledges swimmers receive from donors can be sent directly to our charities. We hope that you will consider a donation.

Our event has raised nearly \$40,000 for charity in each of the past 3 years. Last year, we were able to pass on 90% of our 230 swimmers' donations to the charities after our sponsorship partners contributed both in *tax-deductible* monetary donations and in-kind contributions (gift certificates, gift baskets, swim gear, food, awards, t-shirts, etc.). **Sponsorship Partners** receive recognition and advertising opportunities. Please help us reach our goal this year of sponsoring 100% of our expenses.

Our **Sponsorship Program** provides several levels:

- **Bronze Level** (\$50-\$75 value) – Includes company logos on our web page and on Sponsorship Flyers distributed to each participant.
- **Silver Level** (\$75-100 value) – Includes posted and verbal recognition at the event's opening and closing ceremonies.
- **Gold Level** (\$200 minimum value) – Includes opportunities for personal connection with participants and their families at the event.

Please read more about our event on our website (<http://swimforlife.swimdca.org>) including information on our **Sponsorship Program**, **Past Events**, and **Charities**.

In conclusion, we hope you will become a **Sponsorship Partner** with *Maryland Swim for Life* in 2014 and in the future. Please contact the Event Director at [swimforlife@swimdca.org](mailto:swimforlife@swimdca.org) to become a **Sponsorship Partner** today!

Sincerely,

A handwritten signature in blue ink, appearing to read "Robert Jeter".

Robert Jeter  
Event Director  
23<sup>rd</sup> Annual Maryland Swim for Life  
District of Columbia Aquatics Club, Inc.

**About DCAC:** *The District of Columbia Aquatics Club (DCAC) is an entirely volunteer-run swim team and 501(c)(3) non-profit whose mission is to promote competitive and fitness swimming for LGBT swimmers and their friends in a team-oriented, professionally coached setting. DCAC, established in 1988, is dedicated to promoting the sport of swimming. With over 190 swimmers, DCAC ranks as one of the largest USMS teams in the Potomac Valley region, is one of the largest 50 teams in the U.S., and is one of the largest (primarily, but not exclusively) gay and lesbian teams in the world. DCAC's membership includes first time swimmers, as well as experienced competitive swimmers, including FINA Masters World Record holders, and individual & relay USMS Top Ten and All-Americans swimmers. DCAC is a member of both United States Masters Swimming (USMS) and the International Gay and Lesbian Aquatics (IGLA). For additional information, visit [www.swimdca.org](http://www.swimdca.org).*